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EAST CHINA ANNOUNCES PROPAGANDA PROGRAM

Shang-hai, 9 September (HCNA) -- The East China Bureau of the Central Committee of the CCP held a Propaganda and Education Conference in Shang-hai, 23 - 30 August 1949. Leaders from educational, political and military fields were present.

The chief of the Propaganda Division (hsuan-ch'uan pu) of the East China Bureau, Shu T'ung (Ueda: 9643, 1174), made a general report, and the deputy chiefs, Fang Ting (13682, 2325) and Hsia Yen (1927, 10615), made individual supplementary reports on education and cultural propaganda activities. After these reports, conference members were divided into four groups for further study of propaganda and culture, news dissemination and broadcasts, institutional education, and publications.

Finally, Shu T'ung gave a summary report, and Jao Sou-shin (13641, 1651, 7954), First secretary (t1-1 shu-chi), and Ch'on I (12864, 5220), second secretary (t1-ern thm-chi) of the East China Burcau, and of the Sheng-hai Municipal Council (wHik-hai), spoke on the sims of the propaganda and educational activities of the CCP in the East China area.

Shu T'ung noted the following on propaganda and education activities after the crossing of the Yang tou Chiang.

- 1. On the home front, a million militia and Laborers were mobilized to partici ipate in the war, and the principle of close coordination between production and supply of the front lines was established.
- 2. To eliminate confusion an organized plan was formulated for cultural and educational activities. The type of culture advocated by the enemy was ebeliabed. but at the came time progressive aspects of the sciences and arts were preserved.
- 3. A strong cultural propaganda program was widely disseminated to eliminate all reactionary thinking.

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The defects of the propaganda program were also pointed out. In propaganda activities there were some instances in which emphasis was placed on activities in the city, and villages were neglected; or in which a particular point was emphasized without regard for the whole pattern. In cultural propaganda there were times when emphasis were placed on the beginning stage and the following stages were neglected.

Shu T'ung pointed out that the aims and duties of prepaganda activities in East China should include the following:

- 1. The propaganda line of anti-imperialism and antifeudalism should be widely disseminated. The similarity between patriotism and nationalism is association; with the revolution should be emphasized. The method employed in propagandizing should be made objectively on the basis of the over-all situation, first working on a level with the masses, and then gradually lifting it to the level of party policies.
- Propaganda and educational activities should strongly supplement the six important duties proposed by the East China Eureau to build a new Shang-hai and to combat the KMT blockade.
- 3. When a city has been liberated and the reorganization stage is entered, cultural propaganda and institutional education will aim at replacing RMT doctrine with CCP doctrine. Thought education and propagands and educational activities should be built on this basis. At the same time, new cadres should be trained in the various propaganda units. A large sagment of educated youth should join in propaganda activities.

In conclusion, Shu T'ung stated that propaganda should be active in both urban and rural areas. Propaganda must be strengthened through unification and discipline in order to conquer the divided and the undisciplined, he said.

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